



Berea College

**CFS 103—Consumers and the
Food System**

Dr. Janice Blythe

Dec. 5, 2017

Carter G. Woodson Center

Jim Embry

***Slow Food's Terra Madre
Network and a
Sustainable Future***

Sustainable Communities Network

Richmond/Lexington KY

www.sustainlex.org

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Closing the Food Gap

*Resetting the Table
in the Land of Plenty*

MARK WINNE

"It's heartening to find a book that successfully blends a passion for sustainable living with compassion for the poor."
—DR. JANE GOODALL



FOOD REBELS, GUERRILLA GARDENERS, AND SMART-COOKIN' MAMAS



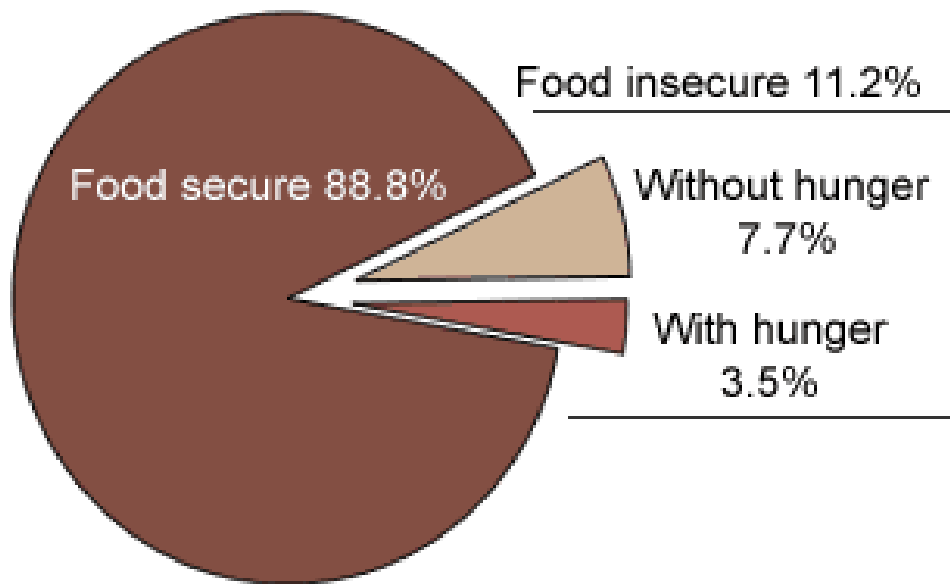
FIGHTING BACK IN AN
AGE OF INDUSTRIAL AGRICULTURE

MARK WINNE

A Hungry Nation

38 million Americans are food insecure.

Food security status of U.S. households, 2003



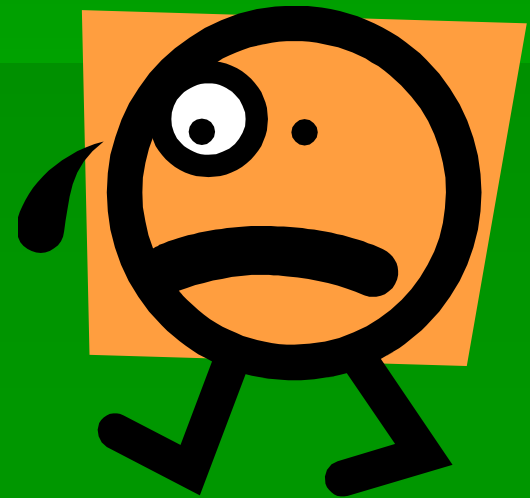
Source: Calculated by ERS using data from the December 2003 Current Population Survey Food Security Supplement.

That is 9
times the
population
of
Kentucky

Impacts: Kentucky

- Farm numbers declining
- High rates of obesity, cancer, heart disease and diabetes
- Unequal access to healthy foods...
- food insecurity, food deserts
- Strains on our natural resources
- Food borne diseases...e.coli, salmonella, melamine

So what are we
going to do
about it?





THE UNSETTLING
of AMERICA

CULTURE & AGRICULTURE

WENDELL BERRY



The
Unsettling
of America
Culture &
Agriculture
Wendell
Berry

If everyone in the world lived like an average **North American** we would need **five** planets to live on...



One Planet Living is a global initiative based on 10 principles of sustainability developed by BioRegional and WWF.



One Planet Living

If everyone on earth lived like a North American, we would need 5 planets to support us.





- 1 Zero Carbon
- 2 Zero Waste
- 3 Sustainable Transport
- 4 Local and Sustainable Materials
- 5 Local and Sustainable Food
- 6 Sustainable Water
- 7 Natural Habitats and Wildlife
- 8 Culture and Heritage
- 9 Equity and Fair Trade
- 10 Health and Happiness

Ten Principles of One Planet Living



global movement



Slow Food®



Slow Fish



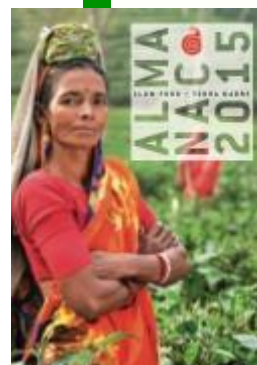
Terra
madre



Slow Food Presidium®



10,000 Gardens
in Africa



Terra
madre



Sustainability Spans Continents

Slow Food's Global Terra Madre Network



SLOW FOOD NETWORK

- **1 000 000 Supporters**
- **100 000 Members**
- **4770 Ark of Taste products**
- **2400 Food communities**
- **4500 Gardens in Africa**
- **1500 Convivia**
- **500 Presidia**
- **170 Countries**

Slow Food on Campus

- **Slow Food on Campus members represent a passionate cross-section of youth addressing food system and food justice issues, spanning environmental and social causes.**

Slow Food on Campus Chapters:

- Slow Food Art Institute of Pittsburgh
- Slow Food Boston University
- Slow Food California Culinary Academy
- Slow Food Carleton College
- Slow Food Green Mountain College
- Slow Food Hampshire College
- Slow Food Harvard University
- Slow Food Kapi'olani Community College
- Slow Food Le Cordon Bleu - Atlanta
- Slow Food New England Culinary Institute – Montpelier
- Slow Food Princeton
- Slow Food Rutgers University
- Slow Food Sonoma State University
- **Slow Food University of Kentucky**
- Slow Food University of Wisconsin – Madison

Youth Food Movement

■ The Youth Food Movement is a network of young farmers, cooks, artisans, activists and students that are actively changing the future of food and farming. With the goal of bringing more food that is good clean and fair, to their communities, they realigning local and regional food systems with the principles of justice and sustainability.

Individually we can change communities; together we can change the world.

Starting farms based on traditional methods and sustainable practices

- Demanding food justice and equal access to good food for their neighbors
- Starting farmer's markets and gardens on campuses
- Organizing *Eat – Ins* - protest potlucks where good, clean, and fair food is prepared and shared in public spaces
- Changing school cafeteria sourcing practices to local, sustainable products
- Confronting agribusiness and demanding they change their production methods and workplace standards



7th Slow Food
International Congress

Chengdu, China

2017 September 29-October 1

Kentucky/USA Delegate
Oct 2017 Slow Food Congress
July 2017 Slow Food Nations
2008,-10, -12,-14, -16 Terra
Madre, Italy





USA DELEGATE

TO TERRA MADRE 2014 SLOWFOODUSA.ORG



The Emancipation Proclamation issued Jan 1. 1863 and General Orders No. 143 created USCT (United States Colored Troops). The Union Army was facing a considerably valiant foe and was looking down the barrel of defeat when African American men and women served in the ranks of the Union Army. Many historians confirm that the introduction of African American Troops “saved the Union”!.

200,000 total
28,000 in KY
Camp Nelson USCT KY



MEN OF COLOR

by
William A. Gladstone

Jackson died Sept 24, 1864 in
Munfordville KY

Wife Elizabeth and 5 children

George was in Appomattox in
when Lee Surrendered
George was born in 1838, married
Jane Frances Mobley and in 1864
at Camp Nelson enlisted in the
Union Army to fight in the Civil
War. He joined the 114th Infantry
which became part of the pursuit
of General Lee April 3-9, 1865 and
was part of the ceremony of
General Lee's surrender at
Appomattox Court House. George
served June 10, 1864-April 2,
1867

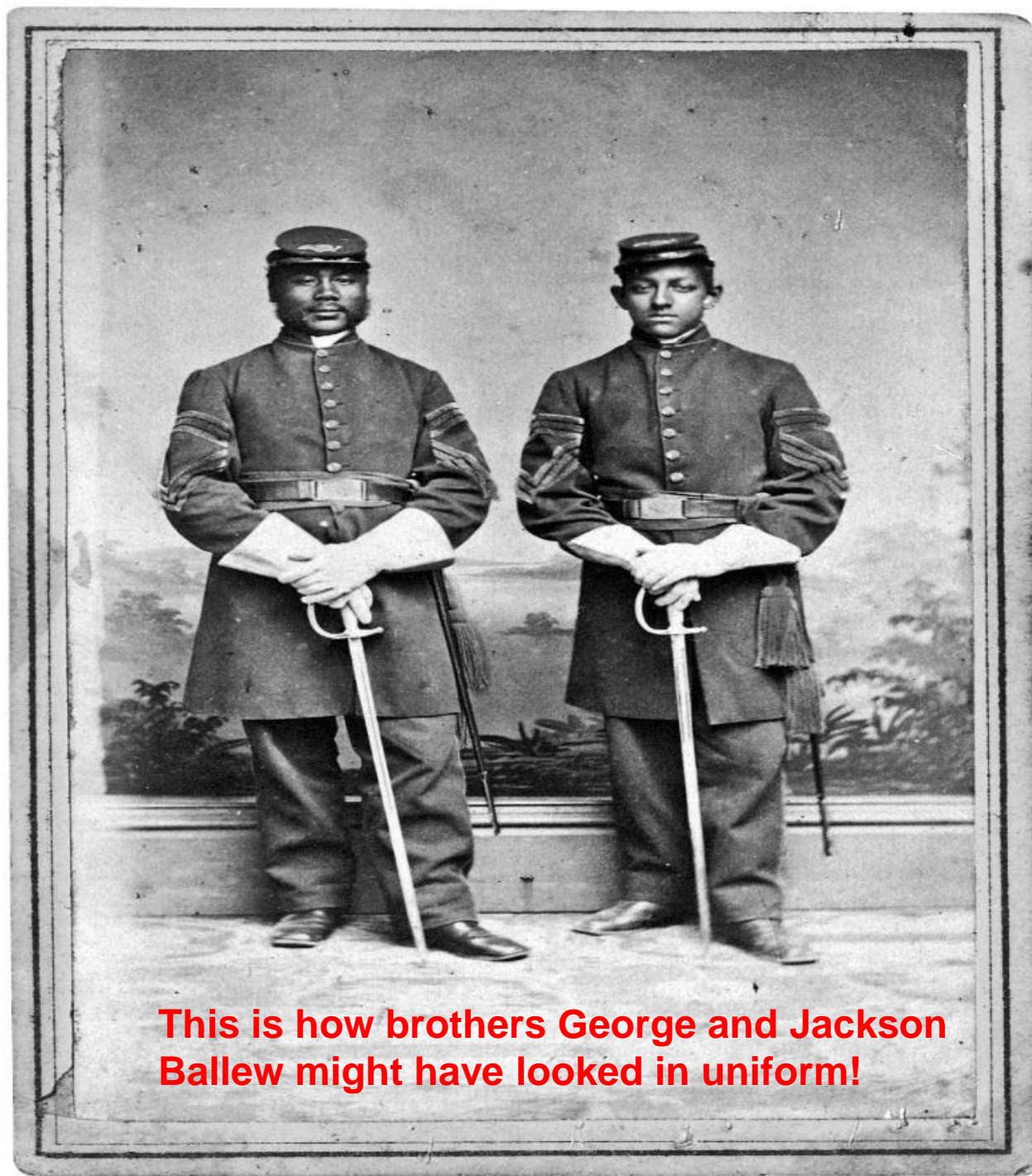
Spent time in Texas as part of
Buffalo Soldiers

UNITED STATES
COLORED TROOPS

JACKSON BALLEW
12th Regt. Heavy Artillery
served
(August 10, 1864-September
20, 1864)

&

GEORGE BALLEW
Co.A 114th. Regt. Infantry
served
(June 10, 1864-April 2, 1867)



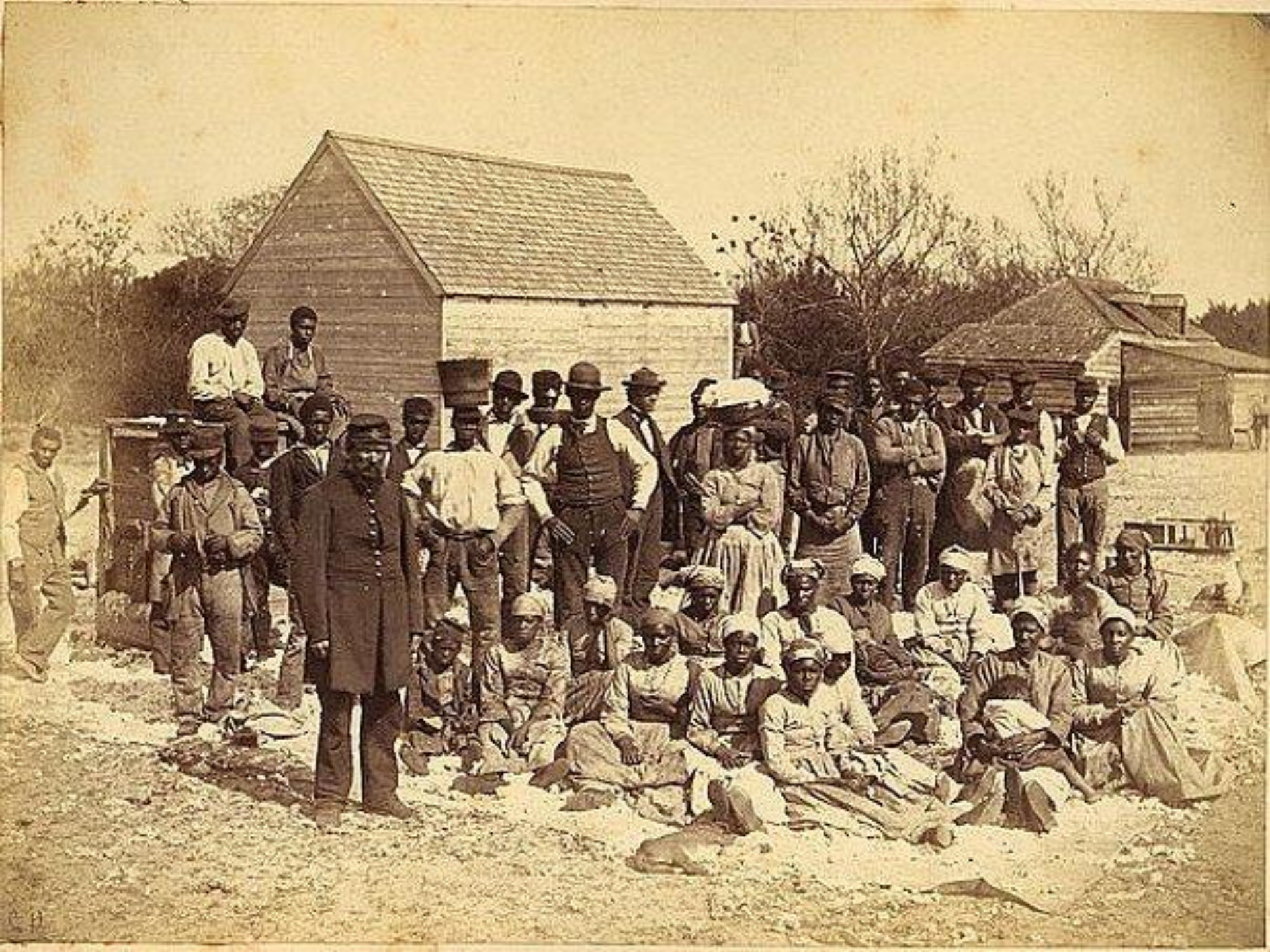
This is how brothers George and Jackson Ballew might have looked in uniform!



African American USCT troops at Camp Nelson

If Jackson and his wife Elizabeth with their children were at Camp Nelson they might have looked like this family



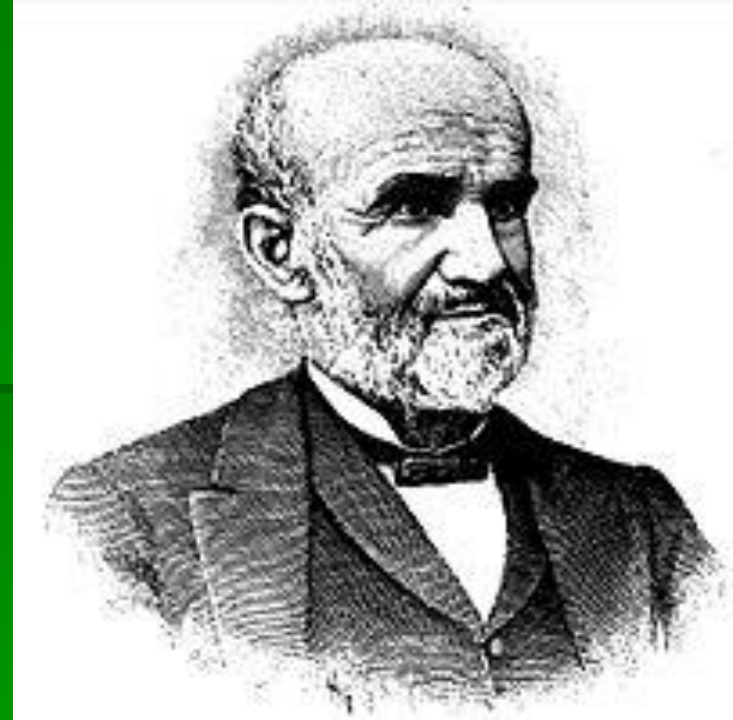


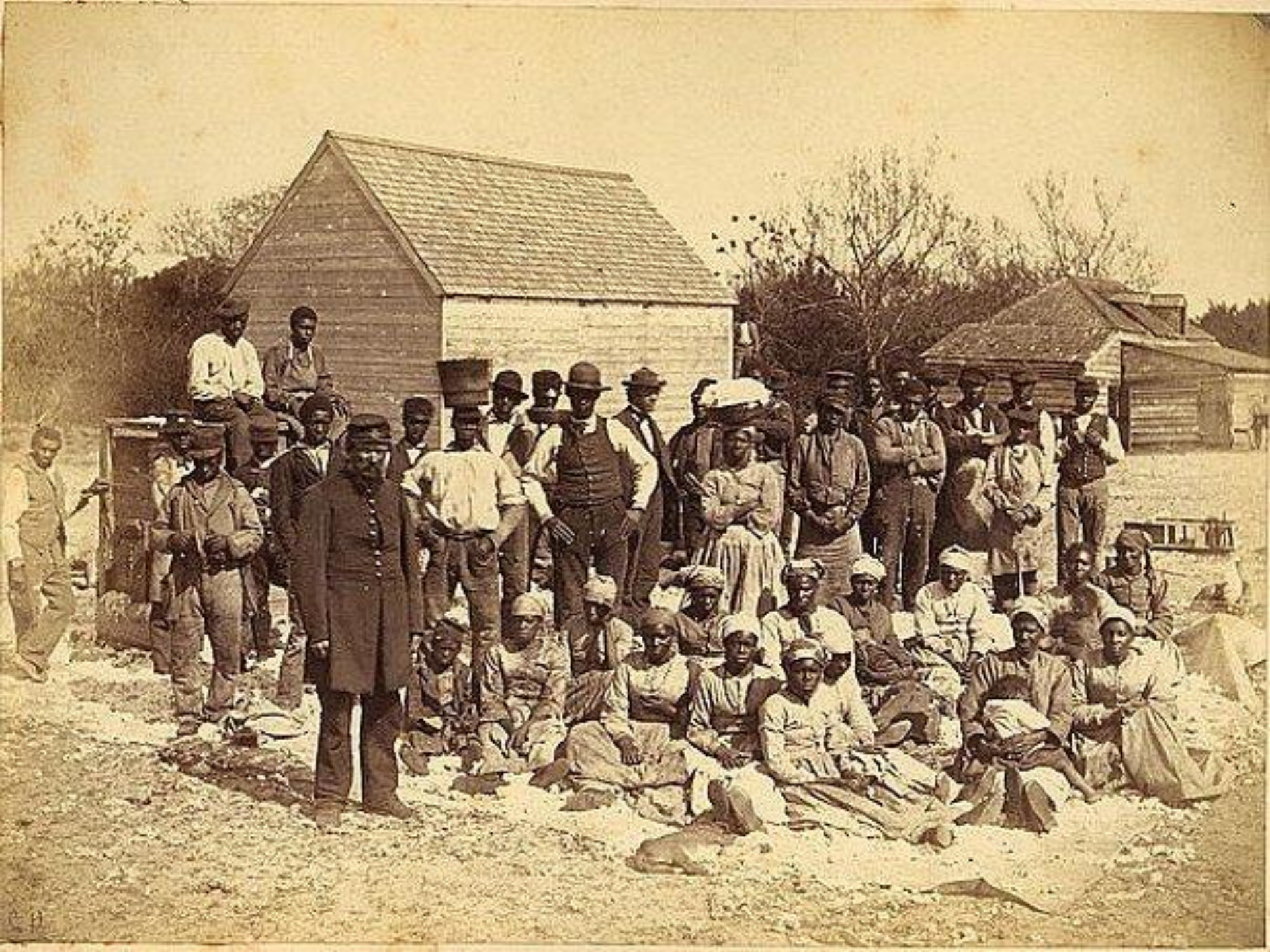
in 1853 Fee founded the town of Berea, Kentucky

In 1855 Fee founded Berea College

In 1864 Fee and his wife returned to Berea. He soon was going frequently to Camp Nelson, where he became involved with preaching and teaching former slaves, who were being enlisted for military service in the Union Army. Their wives and children also came to the camp. By June 1865, the refugee camp contained 97 cottages and numerous tents and shacks and provided housing for 3,060 people, primarily women and children. \

1873 it awarded its first college degree.







Don Carlos Buel Ballew
born Sept 9, 1862
his father Jackson Ballew entered
USCT Aug 1864
his Mother Elizabeth survived the
war and the community hostility
to raise their children
DB Ballew enrolled at
Berea College 1879-
1881 with James Bond
& hotbed of activism

Was small farmer, area butcher,
shoe cobbler, barber, black smith,
taught school

Don Carlos Buel Ballew married Senia Dudley and had 10 children Bertha,
Parolee, Atrus, Edgar, Omega, William, Julius, Russell, Allison

Jackson Ballew
was married to
Elizabeth
Simpson-Noland
and had 9 children

Merrill,
Don Carlos Buel,
Jack,
Harriet,
Sophia,
Ann,
Mary,
Gracie,
Lyman



Harriett

Don Carlos Buel

Nannie



Don Carlos Buel Ballew and Senia Dudley Ballew had 10 children

Their daughter Parolee went to Oberlin College

1920's...Married Zack Barnett ..5 children...Lawrence, James,
Jean, twice

Parolee Ballew Barnett Family

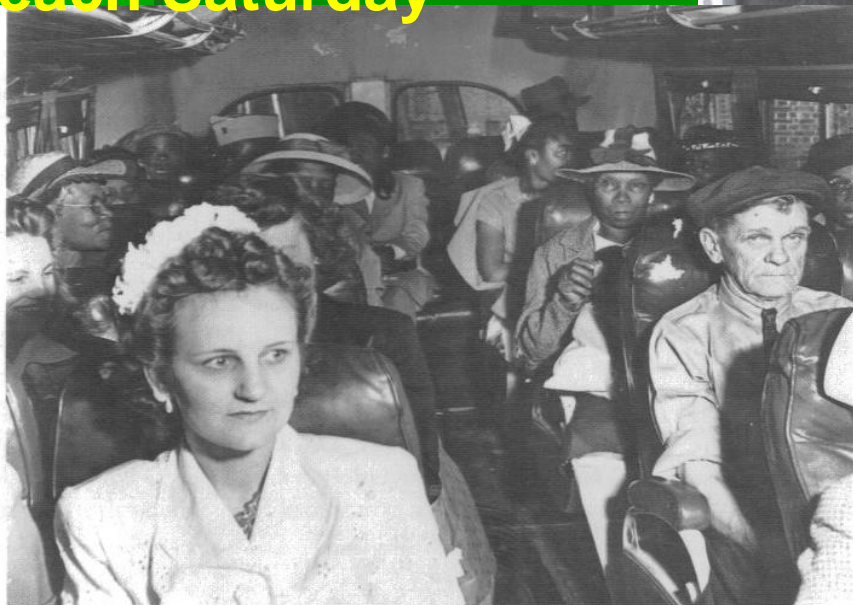
Parolee was the daughter of D.B. Ballew, Reunion Founder



(adults) Zack Barnett & Parolee Ballew Barnett
(children) James, Lawrence, Jean (not shown)



**Jean and her
grandfather DB
Ballew would ride
the bus from their
farm in Moberly into
Richmond Saturday
mornings
1930's..and put off
each Saturday**



In the 1950s, tensions on southern buses were often high, for several reasons: frequently hot weather, stop-and-go traffic, tight quarters, general animosity between blacks and whites, and—most significantly—segregated seating policies. In most southern communities, African-Americans were required to enter public

**Jean became president of CORE in
1961**

**Children and husband became
active as CORE members**

**Her son became youth chair of
NAACP**

James Farmer and CORE

IN APRIL 1942 A GROUP of men gathered in a house in Chicago with a single objective. As leader James Farmer put it, they would “form an organization that would seek to impale racism and segregation on the sword of nonviolent techniques”—much like Mahatma Gandhi had done in India. The group called itself the Committee (later Congress) of Racial Equality, or CORE.

One month later, while mingling with white friends, the group filed into Chicago’s Jack Spratt coffeehouse, which had refused to serve African-Americans. Casual and quiet, the CORE members sat down in mixed parties of three and four. Waitresses hesitated, patrons gawked. The manager offered to move the black customers to the basement, but they declined. Whites were given food, but they wouldn’t eat until all were served. Police officers arrived (Farmer had telephoned them beforehand) and told the manager they had no grounds for removing peaceful customers. The manager relented, and within weeks black patrons were seen in the restaurant all the time.

This was the first planned civil rights sit-in in U.S. history. Word of CORE’s tactics and success spread, and chapters sprung up across the country. Farmer, a thoughtful man who grew up in Mississippi and Texas, traveled from city to city collecting funds. He secured endorsements from Eleanor Roosevelt, the ACLU, and A. Philip Randolph.

By the 1950s, with the rise of Martin Luther King, Jr., and the success of the Montgomery bus boycott, CORE-

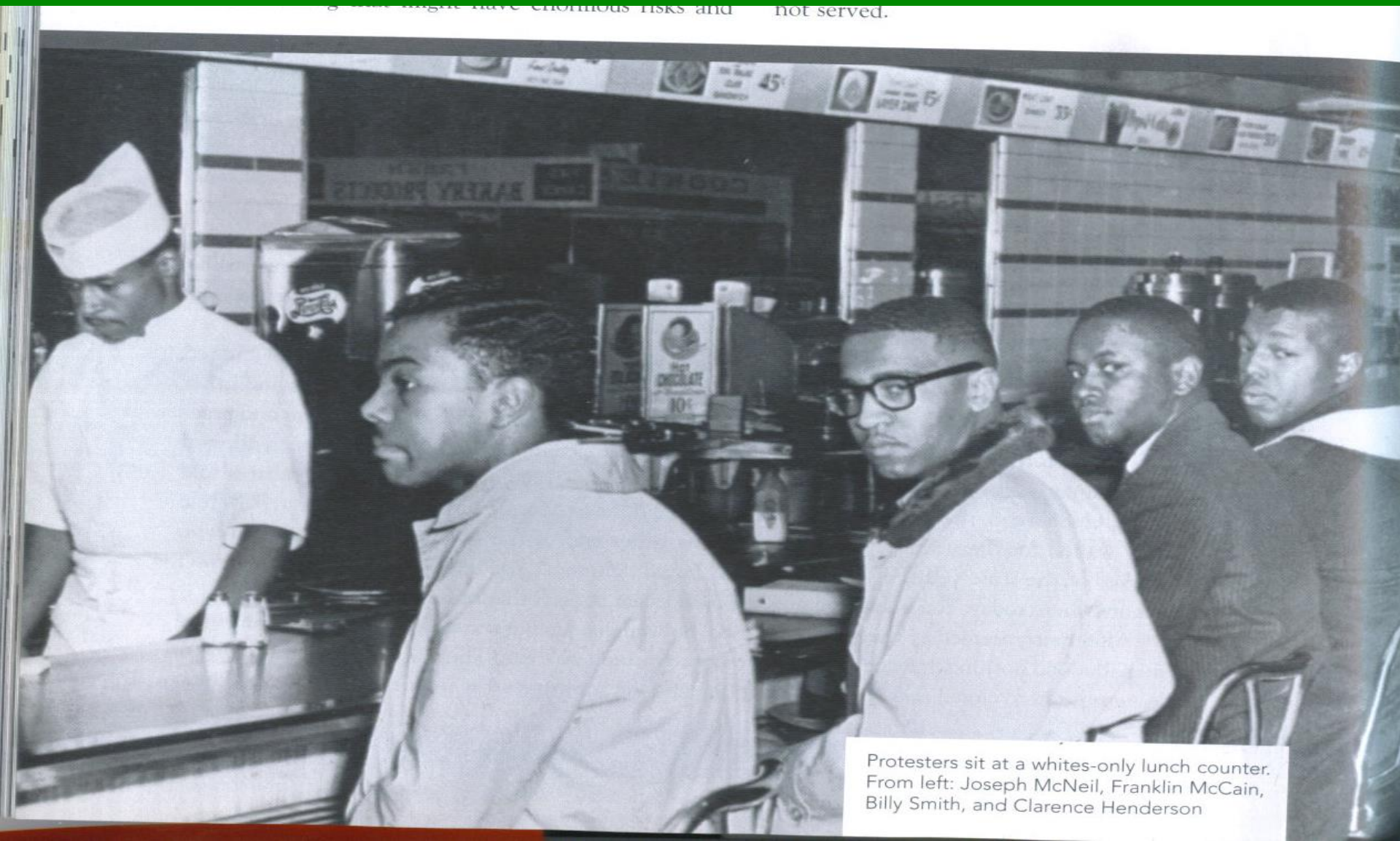


style nonviolence had become a national story. Farmer led union drives in Virginia, and CORE members integrated lunch counters in North Carolina, prompting black students to repeat the strategy across the South. The height of CORE’s activism came in the early 1960s with the famed Freedom Rides, when CORE leaders and followers braved death threats, FBI harassment, imprisonment, and beatings to end Jim Crow in buses and waiting rooms. The organization dropped its nonviolent philosophy and became militant in the mid-1960s.



African-Americans did not passively accept discrimination during wartime. Here, blacks and others picket the Capitol Transit

Feb 1, 1960 Greensboro, NC Joseph McNeil, Franklin McCain, Billy Smith, Clarence Henderson at Woolworths



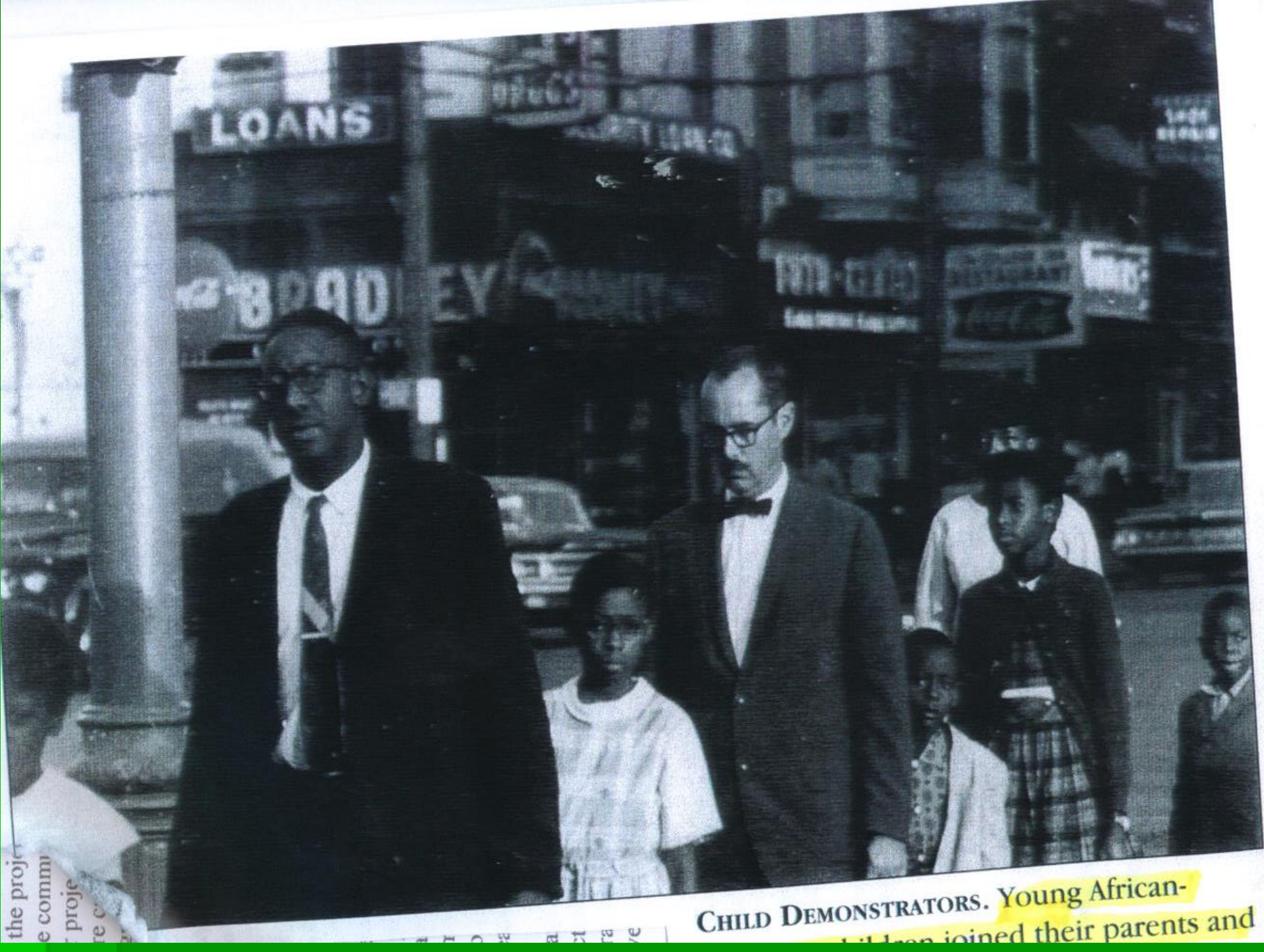
Protesters sit at a whites-only lunch counter. From left: Joseph McNeil, Franklin McCain, Billy Smith, and Clarence Henderson

CORE-
Congress of
Racial Equality
organized in
November 1960
in Covington

December 1960
Pickets began

Meetings held
at LB Fouse
Civic Center on
Bush St.



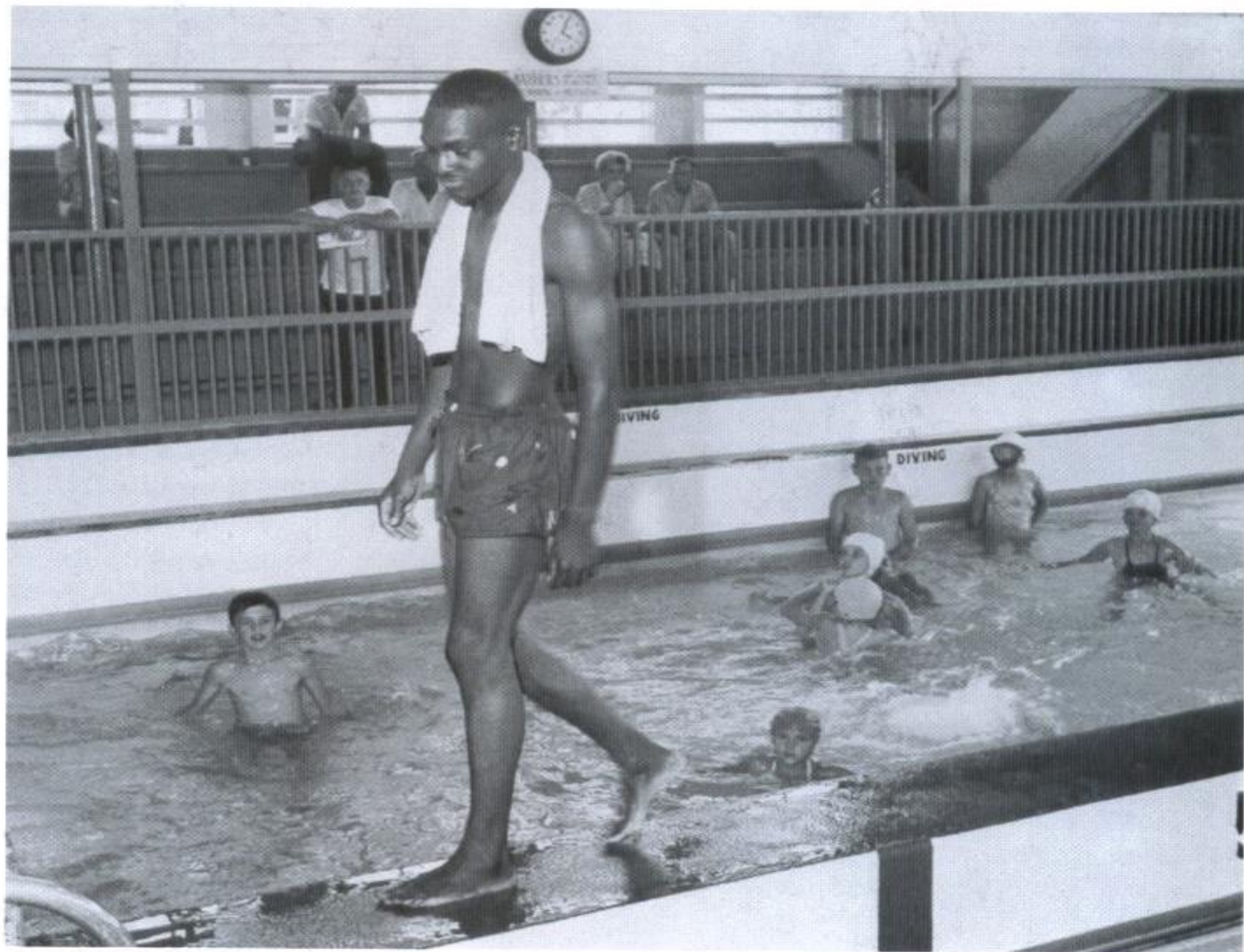


CHILD DEMONSTRATORS. Young African-
American children joined their parents and



Marching for
freedom





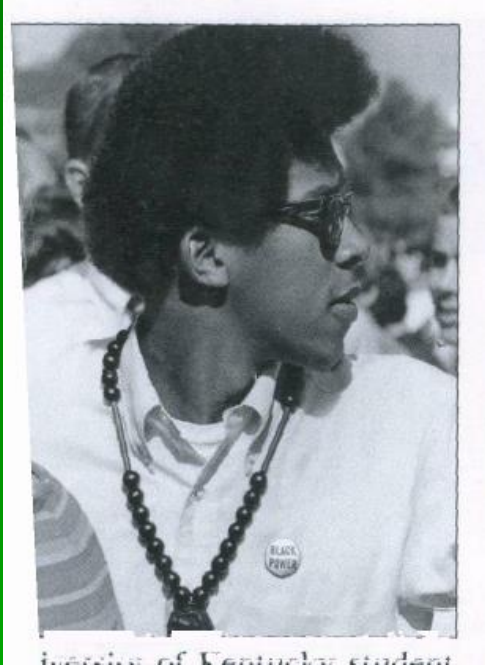


THE 1964 MARCH ON FRANKFORT, led by the Reverend Martin Luther King, Jr.

1964 March on Frankfort

On March 5, 1964, citizens from all over Kentucky came and stood by the

was secretary; and Louisville insurance
Tachau, served as treasurer.



Jim Embry...first Vice-president of UK Black Student Union in 1967. The UK BSU gave President Oswald 15 demands in 1968 which included: 1) a course in African American History, 2) recruitment of African Americans on UK basketball team, 3) hiring of Black faculty and staff, 4) recognition of Black voices and Black fraternities and sororities, 5) recruitment of Black students and retention programs, 6) Funds to offer African American cultural programs, 7) funds to bring speakers to campus that included US Rep. Ron Dellums, William Kunstler and more, 8) summer college prep programs for High school students, 9) more scholarship funds, 10) racial understanding forums and more. This work by the BSU served to change the face of the University of Kentucky and Lexington.



1968 Dr Kings Funeral

1968 NYC food justice

1971 Dick Gregory

1972 Good Foods Co-op

1968-74 UK pre-med

student work in hospital

Founding Member Good Foods Market and Cafe in Lexington

- Began in 1972 as buying club
- Focus was local, healthy food, organic food
- Buy products from 250+ KY producers
- Pilot for city on collection of food waste for composting program
- Began with 15 and now have 6,000 owners
- Full serve restaurant and open to the public
- Support local farmers
- GMO education campaign
- 300 Food Co-ops around USA

Sustainable Communities Network

Founded in 2005 non-profit-community based

- Network of people...local, state, national, intl_____
- Body of ideas....social change...
- Practice of community building/organizing

Create awareness and practice of sustainable living

- Believe that sustainability movement encompasses all other social movements
- Local food system is foundation of sustainable community
- Community gardening is essential to local foods system, citizenship, eco-literacy
- Community garden is where children learn citizenship, good eating habits, where food comes from how to work together, sacred Earth Connections, systems thinking



sustainlex.org

sustainable communities network

Locally

- **Women at risk**
- **School and Community Gardens**
- **Local Food Summit**
- **Food Policy Council**
- **Community Action Council Winburn Garden**
- **Catholic Action Center**
- **Movie series with Good Foods Co-op/Earth Days Bluegrass**
- **Faith community**

State and Nation

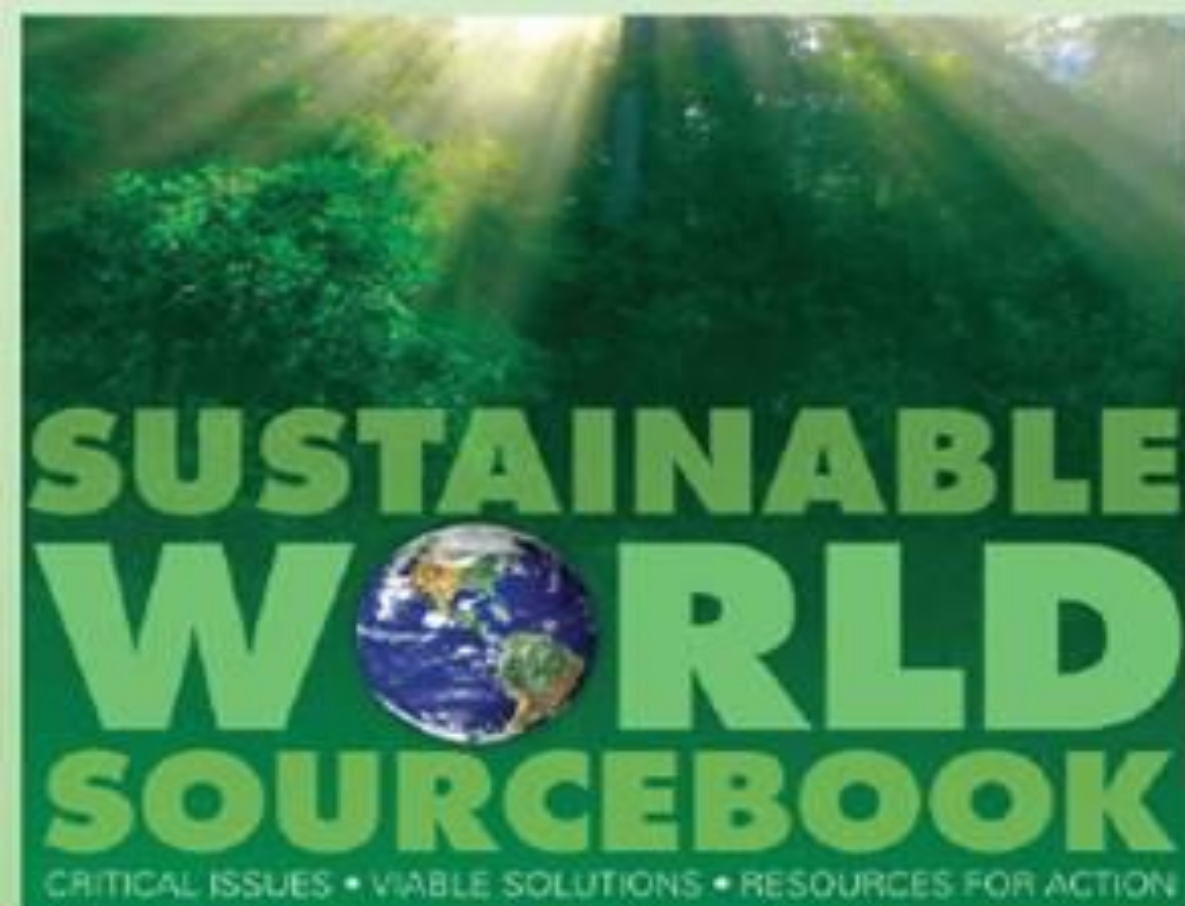
- 400 KY teachers trained on starting school gardens
- Statewide food policy council
- Grow Appalachia
- Louisville Westend vision for sustainable community
- Farm to School Initiatives/Farm Bill
- Growing Food and Justice Initiative Dismantle Racism
- Southeast African American Organic Farm Network
- Immokalee Workers.... food sovereignty
- Community Food Security Coalition
- Slow Food USA

sustainlex.org

sustainable communities network

International

- **Slow Food's Terra Madre and International Congress....USA/Kentucky delegate**
- **Cuba**
- **Brazil..Movimento sem Terra... landless workers movement**
- **La Via Campesina..** the international movement which brings together millions of peasants, small and medium-size farmers, landless people, women farmers, indigenous people, migrants and agricultural workers from around the world.
- **food sovereignty**
- **World Social Forum**



Sustainable World Coalition

**Jim Embry of
Sustainable
Communities
Network
contributed
articles, photos,
quotes**



The Essential Guidebook for the Concerned Citizen
Foreword by **Paul Hawken** • Compiled by **Sustainable World Coalition**

global movement



Slow Food®

Slow Food... Our philosophy

good,

clean

fair

SLOW FOOD NETWORK

- **5 000 000 Supporters**
- **300 000 Members**
- **3770 Ark of Taste products**
- **2400 Food communities**
- **4500 Gardens in Africa**
- **1500 Convivia**
- **500 Presidia**
- **160 Countries**

Terra Madre/Salone de Gusto

Torino, Italia

September 22-26 2016

8,000 delegates from 150 countries

300 USA delegates

the largest world meeting of food
communities: peasants, breeders,
fisherfolk and artisan producers

from 1583 food communities in 153
countries,

cooks and chefs, 700 youth

lecturers and academics from 225
universities, 2320 observers and media

and 800 volunteers.



500 delegates
90 countries

7th Slow Food
International Congress
Chengdu, China
2017 September 29-October 1

Kentucky and Slow Food

- **Local Food**
- **Kentucky Proud, Appalachia Proud**
- **Berea College Farm, Eco-Village**
- **Sustainable Berea, Bee Friendly**
- **Home Grown Heroes**
- **Farmer's Markets**
- **Farm to Cafeteria**
- **School Gardens**
- **Pollinator Habitats**
- **Community Gardens, Composting**
- **Bee keeping**
- **Bill Best Beans**

Bee-ginning a new Appalachian industry



Tammy Horn, State Apiarist

Coal Country BeeWorks



- Project Turns Former Coal Strip Mines into Fertile Honey Farms

White House Garden





Slow Fish



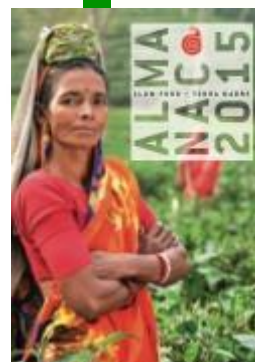
Terra madre



Slow Food Presidium®



10,000 Gardens
in Africa



Terra Madre sponsors 10,000 Gardens in Africa

Established in 2010 AS 1,000 Gardens in Africa and after reaching goal in 2013 relaunched as 10,000 GARDENS IN AFRICA!

We are cultivating an ambitious dream:

to set up vegetable gardens in every Terra Madre community in Africa.

Anyone who believes in this dream can help us make it a reality.







Cape Verde

- Congo

- Egypt

- Ethiopia

- Guinea

Bissau

- Ivory Coast

- Kenya

- Madagascar

- Mali

Mauritania

- Morocco

-

Mozambique

- Senegal

- Sierra

Leone

- South

Africa

- Tanzania

- Uganda



2922 Gardens

30+ countries



Slow Food Foundation for Biodiversity



**LOVE
THE EARTH**

DEFEND THE FUTURE

DONATE.SLOWFOOD.COM





Indigenous Terra Madre Network



370 communities in 86 countries



Get into the future of food







Università degli Studi di Scienze Gastronomiche
University of Gastronomic Sciences

Thursday, October 20 on SCC's Somerset Campus North

2016 Somerset Campus INTERNATIONAL FESTIVAL



PROGRAM OF EVENTS

Time	Student Commons Community Room	Student Commons Grill	Outside On Stage	Meece Auditorium	Theatre – Stoner Hall	Student Commons Corridor
9:00 – 9:45 am	All day: Cosmetology Students – Hair and Makeup from around the world.		Opening Ceremony Janis Hatfield presentation Parade of Nations/ Opening Ceremony with Bagpipers			All day: Terre Madre and The International Food Justice Movement
9:30 am	Wayne County Breads and Coffee					Common Read Exhibit – Devin Phelps and Marci Randall – Picking Cotton
10:00 – 10:45 am	Middle Eastern Dance Ensemble from Berea College		10:10–10:45 am Martial Arts Demo – East/West Karate School	10:10-10:30 am Bangladesh – Dr. Karim	International Autumn Films Shorts	Pulaski County Homemakers – Cookies
10:50 – 11:20 am	NGOs, Human Trafficking and the International Refugee Crisis – James Taylor		11-11:30 am (Courtyard side of Rogers Commons) Fire Poi – John Fryman	10:45-11:30 am Scenes from the Philippines – Dr. Cecilia Ramilo		ALL DAY: Peacraft of Berea, KY
11:15 am – 12:45 pm	11:45 am – 1:15 pm The Big Maracas 	International Lunch – Food prepared by SCC Culinary Arts program - Italy, Germany, and Caribbean	11:30 am – 12:15 pm Robert Tincher – Celtic Music 1-1:30 pm – Wayne County Elementary School Chorus	11:45 am – 12:30 pm Uganda Support and Counseling Services – Dr. Ron Derrick and Lucy Namulemo		All Day: NAIA
1:10 – 2:10 pm	1:30 pm – Terre Madre and the Flavors and Colors of Food – Jim Embry					



KCTCS is an equal opportunity employer and educational institution.

KENTUCKY COMMUNITY & TECHNICAL COLLEGE SYSTEM

IT'S A SMALL, SMALL WORLD!
HOW ARE YOU CONNECTED?

INTERNATIONAL FESTIVAL

THURSDAY, OCTOBER 15, 2015

Activities and events begin at 9 a.m. and end at 3:30 p.m.

CELEBRATING 10 YEARS AT SCC!

- Join us for a full day of
- LIVE MUSIC
 - INTERNATIONAL EXHIBITS
 - PRESENTATIONS
 - INTERNATIONAL FOODS
 - AND MUCH MORE!

This **FREE** event will be held on SCC's Somerset Campus

808 Monticello Street, Somerset, KY

Visit our website at somerset.kctcs.edu

Everyone
Is Welcome!



Celebrate
Our
Diversity!

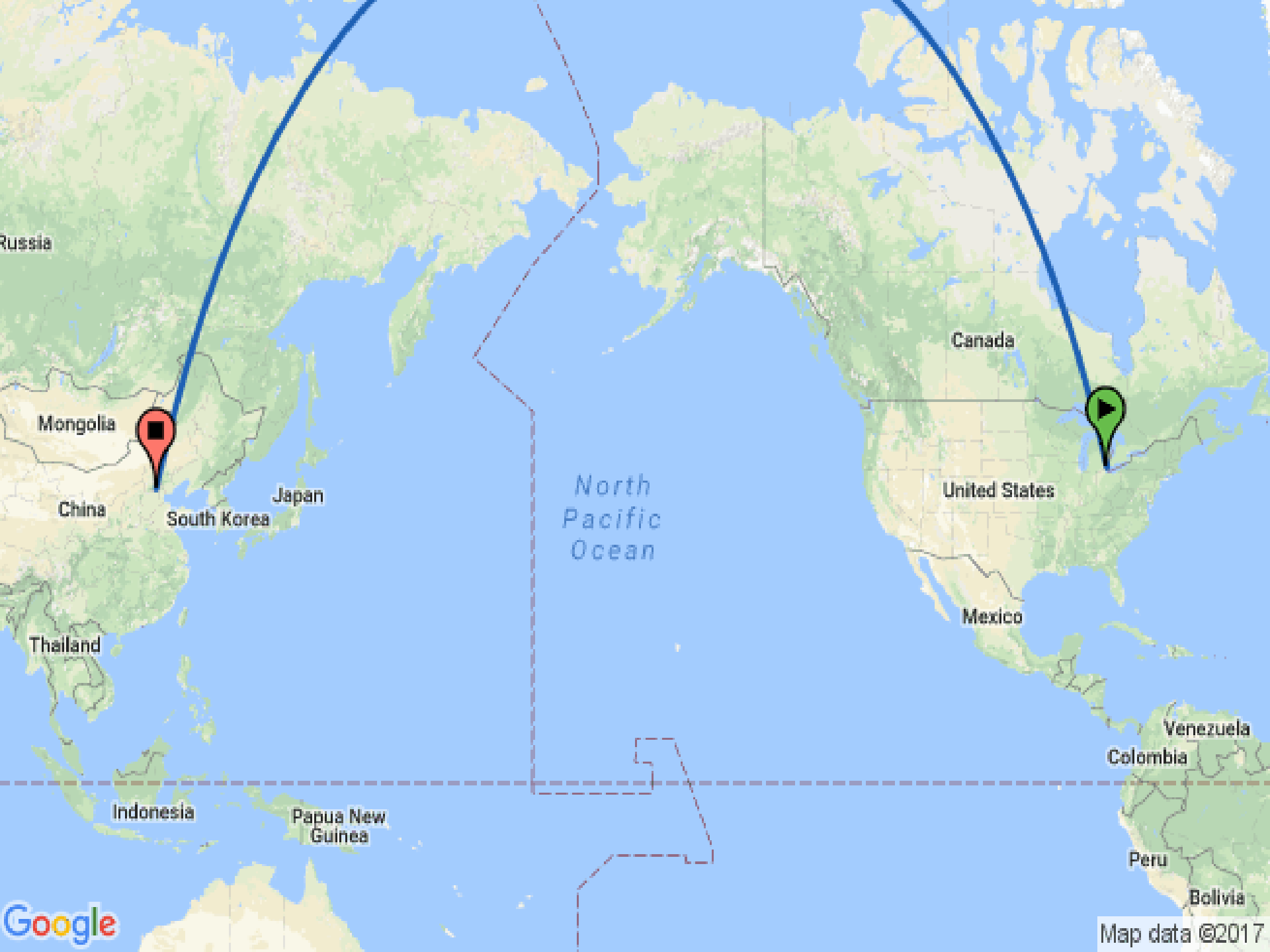


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KENTUCKY COMMUNITY & TECHNICAL COLLEGE SYSTEM



7th Slow Food
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Menu for Change

We know that food is a cause of climate change. From field to fork, our food system contributes a fifth of greenhouse gas emissions. Food is a victim of climate change, too. Drought, desertification, floods, sea-level rise and ocean pollution put our food at risk across the world.

But we are believers in Slow Food, and we want to talk about food as a solution — and a delicious one — to climate change.

So this fall we're launching the Menu for Change campaign — not just with Slow Food USA, but across the world. Will you raise your fork against climate change with us







Aida Baimakova,
, Astana, Kazakhstan

del Kazakhstan settentrionale
Northern Kazakhstan Wild Fruit Gatherers and Processors

di Aqmola e
di frutti selvatici
per preparare
e altri prodotti

Products from 20 different types
of wild fruits collected and
processed in northern Kazakhstan











7th SLOW FOOD INTERNATIONAL CONGRESS & 2017 THE SLOW FOOD FESTIVAL OF CHENGDU











Ark of Taste
4500+ items



Kashk zard
Iran



Bill Best has catalogued 175 to 200 varieties of old-time beans and numerous heirloom varieties of tomatoes, for preservation and growing on his farm located outside of Berea, Kentucky. Bill Best grows and sells seeds, plants, and his yearly harvest of beans and tomatoes at the Lexington and Berea Farmers Markets, which he helped to establish three decades ago while working as a professor and administrator at Berea, College



Bill Best









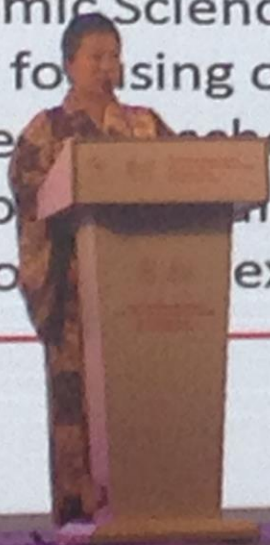


7th Slow Food **International Congress** - Chengdu, CH

Remi Ie, Japan

President of Slow Food Nippon, director of the Slow Food office in Japan.

Between 2004 and 2007 Remi Ie studied at Stanford University, then in 2010 graduated from the two-year postgraduate degree course at the University of Gastronomic Sciences in Pollenzo. As director of Slow Food Nippon, she is currently focussing on the collaboration between regional governments, businesses and schools, not only to promote her country's food culture, but also to boost sustainable development by working together with farmers and fishers from the next generation.



7th Slow Food **International Congress** - Chengdu, China

John Kariuki Mwangi, Kenya

Vice-president of the Slow Food Foundation for Biodiversity, coordinator of Slow Food projects in Kenya and member of the Slow Food International Council for Central and East Africa.

Since graduating from the University of Gastronomic Sciences in Pollenzo, John Kariuki has been coordinating Slow Food activities in Kenya, working particularly on projects for the Gardens in Africa, the Presidia and the Ark of Taste. He was describing the dramatic experiences in Kenya, a country that has been suffering greatly from prolonged drought caused by climate change, and launching the international Menu for Change campaign.



































INTERNATIONAL CONGRESS
FOUR FESTIVAL OF CHENGDU

食旅游节
美食全球大会









CHENGDU

7th SLOW FOOD INTERNATIONAL CONGRESS
& 20th SLOW FOOD & TOURISM FESTIVAL OF CHINA

第四届成都国际慢食大会



























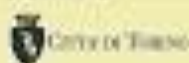
Terra Madre Salone del Gusto







An event by



In collaboration with



Terra Madre Salone del Gusto

Insieme per voler bene alla Terra

Loving the Earth Together

Per
Terra Madre - Salone del Gusto
Torino
22-26 settembre 2016

 **epat**
TERZO PIRULLO ASSOCIATI TORINO E PROVINCIA

Allergeni - Allergen - Allergène

Regolamento UE 1169/2011

Le informazioni circa la presenza di sostanze o prodotti che provocano allergie o intolleranze sono disponibili rivolgendosi al personale.

Information about the presence of substances or products causing allergies or intolerances are available by contacting the staff.

Les renseignements sur la présence de substances ou produits provoquant des allergies ou des intolérances sont disponibles en demandant au personnel.

LEXINGTON
KEN
2018

KENTUCKY 2015 Bourbon Trail







LEXINGTON KENTUCKY
Bourbon Trail

Tray containing:

- Jars of jam: "MARTIN ACRES", "Peppermint Tea", "Good Foods"
- Packets of tea: "Peppermint Tea", "Good Foods"
- Small bread cubes
- White plastic cups



LOCAL BACK PORCH HOT SAUCE
PEPPERED CHICKEN PUP
GOOD FOODS

BOONE TAVERN
The Boone Tavern Story

Pumpkin Spice Cream Cheese Spread
GOOD FOODS



Mom & Dad's
Wild Flower Honey
Natural, Raw, Unprocessed

Kevin Martin
(859) 243-0363
afamermale@yahoo.com

1LB
(454g)

MARTIN ACRES

LEXINGTON, KY
Horse Capital of the World

LEXINGTON KENT

2016 VISIT



KENTUCKY
2015
Bourbon
TRAIL



KENTUCKY HORSE PARK

YELLOW CORN MEAL MIX
WEISENBERGER
NET WT. 5.5 OZ. (157g)

PANCAKE MIX
WEISENBERGER
NET WT. 5.5 OZ. (157g)

KENTUCKY HORSE PARK
Lexington, KY



NTU
Scale



LEXINGTON, KY
Horse Capital of the World









BEAUTIFUL
BRING BEACH
YOUR BOARD
ENJOY



The Legend of the Blue Horse

Lexington is the heart of the Bluegrass Region of Kentucky, the home of legendary horses and world famous horsefairs. In the early spring there is a hint of blue in the grass, "the Bluegrass".

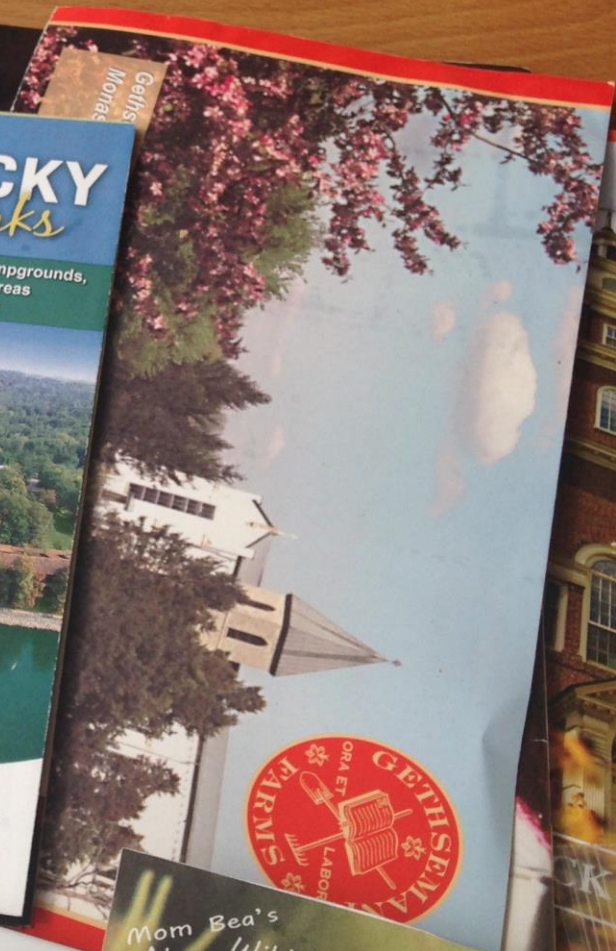
Hidden just below the surface of our rolling hills lies an ancient limestone shell that acts as a natural filter. The water that passes through this massive filtration system feeds the soil and grasses that grow strong horses unlike anywhere else in the world. Those same waters provide the best horsefairs in the world, too.

Although no one has real evidence that blue horses exist, there are many tales of sightings across the region from legends of true believers. Legend has it that a horse called "Big Lex" turned blue from grazing in nourishing bluegrass pastures his entire life. Perhaps he found the very source of these limestone rich waters. Be on the lookout as you drive around the backroads that are home to hundreds of horse farms in the area - you might just see the legendary blue horse yourself.



The portrait shown is based on the oil painting of the famous racehorse Lexington by the renowned equine artist Edward T. Mery. Many think that the remarkable blue horse could actually be Lexington and naming the Bluegrass. The artwork has been altered with the owner's permission.

Lexington, KY



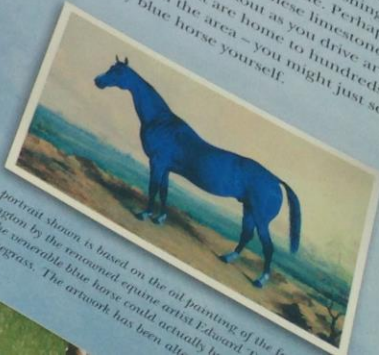


The Legend of the Blue Horse

Lexington is the heart of the Bluegrass of Kentucky, the home of legendary and world famous bourbon. In the spring there is a hint of blue in the grass prompting early settlers to dub the region "the Bluegrass".

Hidden just below the surface of our rolling hills lies an ancient limestone shelf that acts as a natural filter. The water that passes through this massive filtration system feeds the soil with grasses that grow strong horses unlike any else in the world. Those same waters produce the best bourbons in the world, too.

Although no one has real evidence that blue horses exist, there are many tales of sighting horses across the region from legends of true belief. The legend has it that a horse called "Big Leg" turned blue from grazing in nourishing bluegrass pastures his entire life. Perhaps he found the very source of these limestone rich waters. Be on the lookout as you drive around the backroads that are home to hundreds of horse farms in the area - you might just see the legendary blue horse yourself.



The portrait shown is based on the oil painting of the first Lexington by the renowned equine artist Edward T. Whelan. That the venerable blue horse could actually be the Bluegrass. The artwork has been altered.

LEXINGTON KENTUCKY

2016



KENTUCKY
Bourbon
TRAIL

KENTUCKY
2015
Bourbon
TRAIL



OPENING CEREMONY



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PATATE di Montagna
dei TORNETTI di Viù



MELE di MONTAGNA
delle Valli di Lanzo
Naturali









C'era una volta...
una ricetta

Laboratorio agroalimentare



Piemonte

Carmagnola (TO)

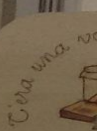
Consorzio del Peperone
Carmagnola

una

Laboratorio ag

Via Buriasco, 12 - CARMAGNOLA
Cell. 333.8591734 - Ieri

ricetta











LAVAZZA
TORINO, ITALIA, 1895

THE EARTH DEFENDERS EXHIBITION





Blend
ESPRESSO
MONDO

CONGO

**UN VERO
ROBUSTA AFRICANO**

*per gli amanti
del gusto forte,
un caffè
dal profumo intenso*

Blend
ESPRESSO
MONDO

INDIA KAAP ROYALE

**IL DOLCE AROMA
DI UN VENTO
INDIANO**

*gusto dolce
e delicato
con raffinato
sentore di spezie
e cioccolato*

Blend
ESPRESSO
MONDO

ETHIOPIA SIDAMO

**LA MIA AFRICA
IN OGNI
PREZIOSO CHICCO**

*sensazioni aromatiche
di agrumi,
cardamomo, tabacco
e noce moscata*

Blend
ESPRESSO
MONDO

GUATEMALA ANTIGUA

**DALLA TERRA
DEI VULCANI
TUTTA
L'INTENSITA'
DI UN
GRANDE CAFFE'**

*piacevole e morbido
retrogusto di
frutta secca
e fiori tropicali*

Blend
ESPRESSO
MONDO

CONGO

100% ROBUSTA

10 CAPSULE MONODOSE

Blend
ESPRESSO
MONDO

INDIA KAAP ROYALE

100% ROBUSTA

10 CAPSULE MONODOSE

Blend
ESPRESSO
MONDO

ETHIOPIA SIDAMO

100% ARABICA

10 CAPSULE MONODOSE

Blend
ESPRESSO
MONDO

GUATEMALA ANTIGUA

100% ARABICA

10 CAPSULE MONODOSE

Blend
ESPRESSO
MONDO

ETHIOPIA SIDAMO

100% ARABICA

10 CAPSULE MONODOSE

Blend
ESPRESSO
MONDO

ETHIOPIA SIDAMO

100% ARABICA

10 CAPSULE MONODOSE

Blend
ESPRESSO
MONDO

ETHIOPIA SIDAMO

100% ARABICA

10 CAPSULE MONODOSE







Gono o
coppetta
2 gusti €2.50
3 gusti

San Pi
Piemonte (TO)

San Pi
Piemonte (TO)













Terra Madre
Salone del Gusto

Casa di Slow Beans





slow food

La Campore - La Cascinassa
azienda agricola

Si lavora
e si produce
per la
e l'Erba

La Campore





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The POWER of
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Qualità americana. Direttamente dalla California.







Slow Food **educazione**
a

Terra Madre
Salone del Gusto
è

PUNTO ALLATTAMENTO

BREASTFEEDING
POINT

puntamenti per le scuole:

ontadino a chi?

gusto di mangiare insieme

Goccia a goccia

Ri-Fondo. La nuova vita dei fondi di caffè

Il giro del mondo in quattro cereali
con il caffè





HERMÈS



HERMÈS

PIAZZA
S CARLO

LORENZO TONDI
1890-1970
Piazza San Carlo
18

DZ 957CW

FLOP







CHEZ:PANISSE

THIRTY-THIRD BIRTHDAY

CAFE & RESTAURANT 1517 SHATTUCK AVENUE, BERKELEY CA 94709 (510) 548-5525

THE CHEZ PANISSE FOUNDATION IS COMMITTED TO TRANSFORMING PUBLIC EDUCATION BY USING FOOD TRADITIONS AND RITUALS TO TEACH, NURTURE, AND EMPOWER YOUNG PEOPLE. THE FOUNDATION BRINGS TOGETHER COMMUNITY, INTERCULTURAL, AND ENVIRONMENTAL SERVICE, IN WHICH ANYONE COOKING AND SHARING FOOD AT THE TABLE GIVES STUDENTS THE SKILLS, LEADERSHIP, AND INSPIRATION TO BUILD A BETTER AND SUSTAINABLE FUTURE.

AMT. W. K. C.













Asia and Oceania

Asia and Oceania

Delegate and Exhibit
Help Desk



VOTE WITH
YOUR FORK



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**Transforming our Local
and Global Food
System**

